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Starfish Ventures invests \$2.0M in Australian email and web communications company Atmail

- **Company to take Unified Communications and Cloud SaaS messaging products to the world**
- **Used by seven of the top ten Australian ISPs, plus FedEx, GlaxoSmithKline, NASA and Virgin Atlantic**
- **Funding injection to grow Australian team, drive product development, and expansion into the US, Asia and Europe**

20th November, 2012 – PEREGIAN BEACH, QLD - Atmail, the Australian based enterprise email and web communication company, today announced it has secured \$2.0M investment from Starfish Ventures to drive product development, expand the technical team, and increase its US, Asia and European focus.

Atmail's proprietary email product is used by over 40 million paid mailboxes, and 4,500 customers worldwide. Globally, Atmail's products are used by FedEx, GlaxoSmithKline, NASA and Virgin Atlantic in the US, Australian ISPs iiNet, Netspace, AAPT, Westnet, Transact, and Internode, and Malaysia's Yes 4G network.

In October, Atmail successfully launched its Unified Communications Plus product on Yes 4G, allowing users to make and receive phone calls through a webmail like interface directly in the browser. Branded Yes Life for Web, the UC platform provides customers with a single phone number to be used across all devices, meaning incoming communications (voice, text, email) are synchronised and instantly responded to from any device (mobile phone, tablets, or any desktop computer with a connected web browser), freeing users from communication medium overload.

Ben Duncan, CEO and founder of Atmail said, "The funding from Starfish allows us to grow our team of talented developers which means bringing our ideas on messaging to market faster. While Atmail already has a great install-base in the US and Australia, we'll increase our focus on the US, Europe and Asia, and rolling out our unified communication product to these regions. Having worked with many Aussie start-ups and taking them to the world stage, we see Starfish's experience integral to helping us achieve this goal."

With more UC rollouts coming and Atmail's recent launch into the SaaS model with Atmail Cloud, the business is forging ahead with new opportunities as email options continue to evolve and the sector becomes increasingly competitive.

Anthony Glenning, Investor Director at Starfish Ventures, said: "It's pretty amazing when you look at what Atmail has accomplished. Ben's taken it from a small startup in the Blue Mountains to a multi-million dollar

company with a global presence. It's well established, with consistent revenues, a stellar client base and an excellent attitude to continuous improvement. We're looking forward to working with Ben and his team closely to develop and execute the company's global growth."

A media pack and images of the Atmail team is available online at atmail.com/company/press/

About Atmail

Atmail develops fixed and mobile email messaging and collaboration solutions. Products include: Atmail Cloud Services, Atmail Webmail, Atmail Email Server, Atmail Email Server Appliance. The company has more than 4,500 customers worldwide, including 1st tier ISPs, Telcos, global corporations and government agencies. Atmail manages email for more than 15 million users. For more information, visit www.atmail.com and www.atmailcloud.com.

About Starfish Ventures

Established in 2001, Starfish Ventures is an Australian venture capital fund manager partnering with high growth Australian technology companies with global potential. Starfish has over \$400M in funds under management and has made investments in over 60 companies. For more information, visit www.starfishvc.com

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