

Bernard Salt

Bernard Salt is a KPMG Partner based in Melbourne Australia. Bernard has established an international reputation as a trend forecaster for business and government.

His best selling book *The Big Shift* predicted a surge in the demand for lifestyle and residential property underpinned by the imminent retirement of the baby boom generation.

His second book, also a best seller, *The Big Picture*, looks at how work, life and relationships are changing in the developed world in the early decades of the 21st century.

Bernard authored and released a global study of Generation Y commissioned by KPMG International and called *Beyond the Baby Boomers* in July 2007 which attracted front page coverage of the Financial Times as well as coverage by The Economist.

Bernard Salt is a best selling author, a columnist with *The Australian* and *Melbourne Herald Sun* newspapers, a regular on the Australian circuit, and a business advisor. Bernard heads a group of consultants within KPMG providing demographic-based advice to business.

His views are regularly sought by the business community and by the general media. He appears regularly on radio and television programs including *Sunrise*, *Today Tonight*, *A Current Affair* and *60 Minutes*.